

World Design Capital Mexico City 2018 activities begin with the celebration of an International Forum on Design

The Mayor of Mexico City, Miguel Ángel Mancera, and the Coordinator General of International Affairs, Cuauhtémoc Cárdenas Solórzano, assisted to the International Forum on Design organized by World Design Capital Mexico City 2018 and Design Week Mexico at the Fine Arts Palace, on March 5th.

The event had as main objective to dialogue about new strategies and better practices that boost the city and its inhabitants' welfare through Design. Within this framework, and with the purpose to recognize their career on Architecture and Design, the Mayor named as Mexico City Distinguished Visitors to the Forum speakers: Stefan Sagmeister, Marion Weiss, Michael Manfredi, Daan Roosegaarde, Wolf D. Prix, Wade Graham, Daniel Libeskind, Thom Mayne, Gaetano Pesce, Shohei Shigematsu, Joep



Van Lieshout, Charles Montgomery, Joshua Ramus and Patrik Schumacher.

With the celebration of this Forum, the World Design Capital Mexico City 2018 program began, under the theme 'Socially Responsible Design'.

It should be noted that the International Friendly Cultures Fair (FICA per its initials in Spanish) established an alliance with WDC Mexico City 2018 to develop the theme of its tenth edition: Design, and they will carry out diverse joint projects and events within the framework of the FICA's 2018 celebration.

Mayor of Mexico City leads the FICA's 2018 Press Conference

At the Murales Hall in the Old City Hall, the Mayor of Mexico City, Miguel Ángel Mancera Espinosa, led the Press Conference about the International Friendly Cultures Fair 2018, accompanied by the Coordinator General of International Affairs, Cuauhtémoc Cárdenas Solórzano, and the Minister of Culture, Eduardo Vázquez Martín.

Also the Head and Representative of the UNESCO Office in Mexico, Nuria Sanz; the Chargé d'affaires of the People's Republic of China Embassy in Mexico, Lin Ji; the Secretary General of the World Design Organization, Dilka da Silva; the Director of Design Week Mexico and the Organizing Committee of World Design Capital Mexico City 2018, Emilio Cabrero, participated in the Press Conference and informed about their collaboration in different activities that will be held within the framework of this important event.

FICA 2018 will take place from April 14th to 29th and will have as main venue the Historic Center

of Mexico City. Its theme will be 'Design', with regard to the designation 'World Design Capital Mexico City 2018'. China will participate as the 'Special Country Guest', and its capital, Beijing as the 'Special City Guest'.

FICA will have two primary venues: the Zocalo Square that will host the Mexico City Pavilion, the Design Pavilion -with Italy as the 'Special Design Country'-, and the Diversity Pavilion. The second one will be the Santo Domingo Square, where the Gastronomy Pavilion will take place and be dedicated to the international culinary art. Additionally, different cultural venues will function as alternative venues in order to extend the Fair's program.

To know further details related to FICA 2018 you can visit the website: www.internacionales.cdmx.gob.mx/FICA2018 and the FICA's app (available for all mobile devices).

MEXICO CITY IS RECOGNIZED FOR ITS ENVIRONMENTAL ACTIONS' IMPLEMENTATION

Former US Vice President, Al Gore, as the founder of 'The Climate Reality Project', a program to contribute with the combat against climate change, recognized the work that our capital has been carrying out, within the framework of the opening of the 37th Training for Leaders of the 'Climate Reality Leadership Corps', that took place from March 21th to 23th in Mexico City. In that occasion, the Mayor of Mexico City, Miguel Ángel Mancera, highlighted the role that cities have in facing the challenge that the climate change represents, as well as the advances of the Mexico City Climate Action Program (PACCM per its initials in Spanish) 2014-2020.

MEXICO CITY ESTABLISHES INTERNATIONAL ALLIANCES TO ENHANCE URBAN RESILIENCE

Six months after the earthquakes occurred on September 2017, the Mexico City Government in collaboration with 100 Resilient Cities (100RC), organized the Forum 'The Mexico City Network Exchange: disaster preparedness, response, recovery and resilience' that took place on March 13th to 15th at the Tlatelolco Cultural Center, with the participation of the Mayor of Mexico City, Miguel Ángel Mancera, who outlined that Mexico City is the first one in the country to have a Resilience Agency and an action strategy to build resilience in the medium and long term.

